



Rhode Island Marine Trades Association  
513 Broadway  
Suite 320  
Newport, RI 02840  
(401) 396-9619  
[www.rimta.org](http://www.rimta.org)

February 22, 2021

## Sponsor the Rhode Island Marine Trades Association

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Dear Partner,

In a time of uncertainty for many trade organizations, we are grateful for RIMTA's strong membership base which allows us to continue our support and advocacy efforts on behalf of the entire marine industry. In addition to our [established programs](#) surrounding legislation, workforce development, environmental stewardship, education and networking we have adjusted our efforts in these unprecedented times to better serve our members by:

1. Working with state and national associations on boating industry guidelines for businesses
2. Providing/Sharing COVID-19 resources and information to our members, including Co-creating MRAA's ["Guide to Operating Your Boat Business Safely"](#)
3. Successfully supporting the RI Marine Industry during economic shutdown.
4. Promoting workforce development by linking employers and job seekers with CARES Act funding to facilitate new hires and on the job training.

This year has presented challenges to our stability as an organization. Without typical state funding used to support our operations, we must develop new ways to fill our budget gap and sustain the level of support our members are accustomed to.

Despite all of this, sales among many member organizations have remained high as the boating industry has largely benefited from social distancing guidelines and "take it outside" initiatives. Now is the perfect time to show your support of the association that has your back so we can weather future storms together. With that in mind, we have developed an Annual Sponsorship Program detailed below. Your generous support will help ensure RIMTA's continued success and presents a unique marketing opportunity that will bring you face to face with your community.

It is our goal to show our members how they can make the most of their investment in RIMTA. We hope you will partner with us to allow continued growth of the boating industry in 2021 and beyond. Please read on for additional information on sponsorship levels and what you can expect in exchange for your generosity.



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## **Benefits of an Annual Sponsorship with RIMTA**

- Company exposure to leaders and key influencers affiliated with the marine community both national and local.
- Increased community awareness about your company, your products and your services.
- Knowledge that your contribution will support programs dedicated to the advancement of marine trades within Rhode Island and beyond.

## **Sponsorship Levels**

### **Platinum Level – \$2,500**

- Linked logo on the rimta.org website
- First tier listing with business name and logo in all member newsletters
- Posting on all social media platforms
- First tier logo placement on all event related materials (member meetings, networking events, IP Breakfast, Annual Meeting and Webinar Series)
- Complimentary seats at various events throughout the year

### **Gold Level – \$1,500**

- Linked logo on the rimta.org website
- Second tier listing with business name and logo in all member newsletters
- Posting on all social media platforms
- Second tier logo placement on all event related materials (member meetings, networking events, IP Breakfast, Annual Meeting and Webinar Series)
- Complimentary seats at various events throughout the year

### **Silver Level – \$1,000**

- Linked logo on the rimta.org website
- Third tier listing with business name and logo in all member newsletters
- Posting on all social media platforms
- Third tier logo placement on all event related materials (member meetings, networking events, IP Breakfast, Annual Meeting and Webinar Series)

### **Bronze Level - \$500**

- Linked logo on the rimta.org website
- Listing with business name and logo in all member newsletters
- Posting on all social media platforms
- Logo placement on all event related materials (member meetings, networking events, IP Breakfast, Annual Meeting and Webinar Series)



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## RIMTA's 2021 Annual Sponsorship

### 2021 Sponsorship Form

**COMPANY NAME:** \_\_\_\_\_

**COMPANY CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAILS:** \_\_\_\_\_

#### SPONSOR LEVEL (CIRCLE ONE):

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

Please send/scan this completed form and mail a check, payable to **RIMTA**, to the following address:

RIMTA  
Attn: Ann Hof  
513 Broadway, Suite 320  
Newport, RI 02840  
[ann@rimta.org](mailto:ann@rimta.org)