Marina Rebuilt: Environmentally Sensitive & Stronger Than the Storms

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Key Note Presentation: James M. Bollerman
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I. Background and Location
II. Superstorm Sandy Destruction
III. Master Plan and Approvals
IV. Rebuild
V. Sandy Hook Bay Marina - Today
VI. The Experience
Background and Location
Superstorm Sandy Destruction
Masterplan and Approvals
Rebuild
Completion
The Experience

• **Perseverance**
  • Engage experienced professionals
  • Build strong project team
  • Financial planning
  • Foster relationships with public officials
  • Set realistic timeline

• **Community Impact**
  • Restored Highlands identify as a historically significant maritime community
  • Bolstered maritime recreational activities including fishing, leisure boating, sailing and water sports
The Experience (continued)

• Project won numerous awards including:
  • Distinguished Engineers; Allied Craftsman
  • Innovator of the Year Award
  • Monmouth County Planning Award

• Success Metrics
  • Seasonal Slip Rentals
    • 2016 – 98%
    • 2017 thru 2019 - 100%
    • Waiting list 2020 over 100 boaters
  • Transient Slip Rentals
    • 2016 – 50%
    • 2017 – 70%
    • 2018 – 80%
  • Dock and Dine – over 1,000 patrons